

SECRET

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DD/S 71-0912

16 MAR 1971

MEMORANDUM FOR: Director of Communications
Director of Finance
Director of Logistics
Director of Medical Services
Director of Personnel
Director of Security
Director of Training

SUBJECT : The Agency's Image

1. The attached Management Advisory Group paper is provided for your information and use within your own organization. It has been on the agenda for Deputies' Meetings on 16 December 1970 and 11 March 1971 and was reviewed between those dates by the DDCI and the DCI.

2. On the specific recommendations Agency management reacted favorably - A, D, E, F, G, H and J. Recommendations B and C were not accepted. Recommendation I was not endorsed on the basis that such activity of this type already exists. Recommendation K was not accepted largely on practical time limitation considerations.

(signed) John W. Coffey

John W. Coffey
Deputy Director
for Support

DD/S:JWC:llc (15 March 1971)

Distribution:

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Memorandum -

Did we circulate
this in DDS staff +
to Support Office heads?
If not I'd like to make
copies for Office heads
+ to do note so they
can get at Tues staff
meeting.